

KANTAR RETAIL

grey

in a world that's not black+white



**Client name**

Kantar Retail

**Location**

Chertsey

**Business Sector**

Marketing

**Size**

4,500 sqft

**Build Duration**

8 weeks

**Scope of Works**

Interior refurbishment to Kantar Retail's Kreation Centre. The Kreation Centre is Kantar's new client facing training and presentation area. The brief was to transform the existing ground floor space into a wow factor area for Kantar Retail's blue chip clients to visit for training and presentations. Kantar's strong brand was introduced into the new reception area with feature signage while more subtle brand identity was introduced into the kreation area. The works involved glazed partitioning, new flooring, bespoke joinery, feature wall finishes, power/data infrastructure and contemporary furniture supply.

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